

# THE EDGE

VOLUME 1, OCTOBER 2022

## SCALING NEW HEIGHTS

New additions to  
our portfolio

## A RUN FOR A CAUSE

Powai's first zero  
waste community  
marathon

## TOWER 4D

A perfect  
modern-day  
workplace at  
Ecoworld



# EDITOR'S NOTE

Hello Readers,

I am excited to present to you our first edition of The Edge, 2022, in a new avatar! I am sure you will enjoy reading it as much as we did putting it together.

As the world becomes increasingly borderless, commercial real estate is restructuring and progressively reimagining the potential of workplaces that drives its strength through flexibility, sustainability, diversity and inclusivity in the ecosystem.

We, at Brookfield Properties always aim to create memorable experiences for all our people and thus constantly reimagine our offerings to bring you the best.

This edition gives you a glimpse into our recent developments, our portfolio additions and a whole lot of excitement at our campuses! With a renewed focus on employee wellbeing and health, we are ceremoniously welcoming our tenants back to offices, driving a sense of belonging and breathing a new life into our highly amenitized and sustainable properties.

Our cover story talks about the new additions to our portfolio. In addition to this, the Ecoworld campus in Bengaluru now has Tower 4D, a new, first-generation, Grade A building and our recently upgraded 45Icon campus to meet the evolving need of our tenants. We also added exciting retail, fitness, wellness and networking experiences for our tenants and their employees.

The edition would be incomplete without mentioning our ESG endeavours. We are proud to have associated with Mumbai's first Zero Waste Marathon in Powai, a community outreach program that promoted plastic-free living, and the Namma Nandi cycling race in Bengaluru encouraging healthy and green living. For Women's Day celebrations, we initiated The Brave Brooch campaign for women who stand up against any discrimination, which got us several accolades.

As I look forward to a more promising future, we hope you enjoy taking the virtual tour of our workplaces reimagined through The Edge.

You may connect or share your views as we look forward to reading your thoughts at [marketing.india@brookfieldproperties.com](mailto:marketing.india@brookfieldproperties.com).



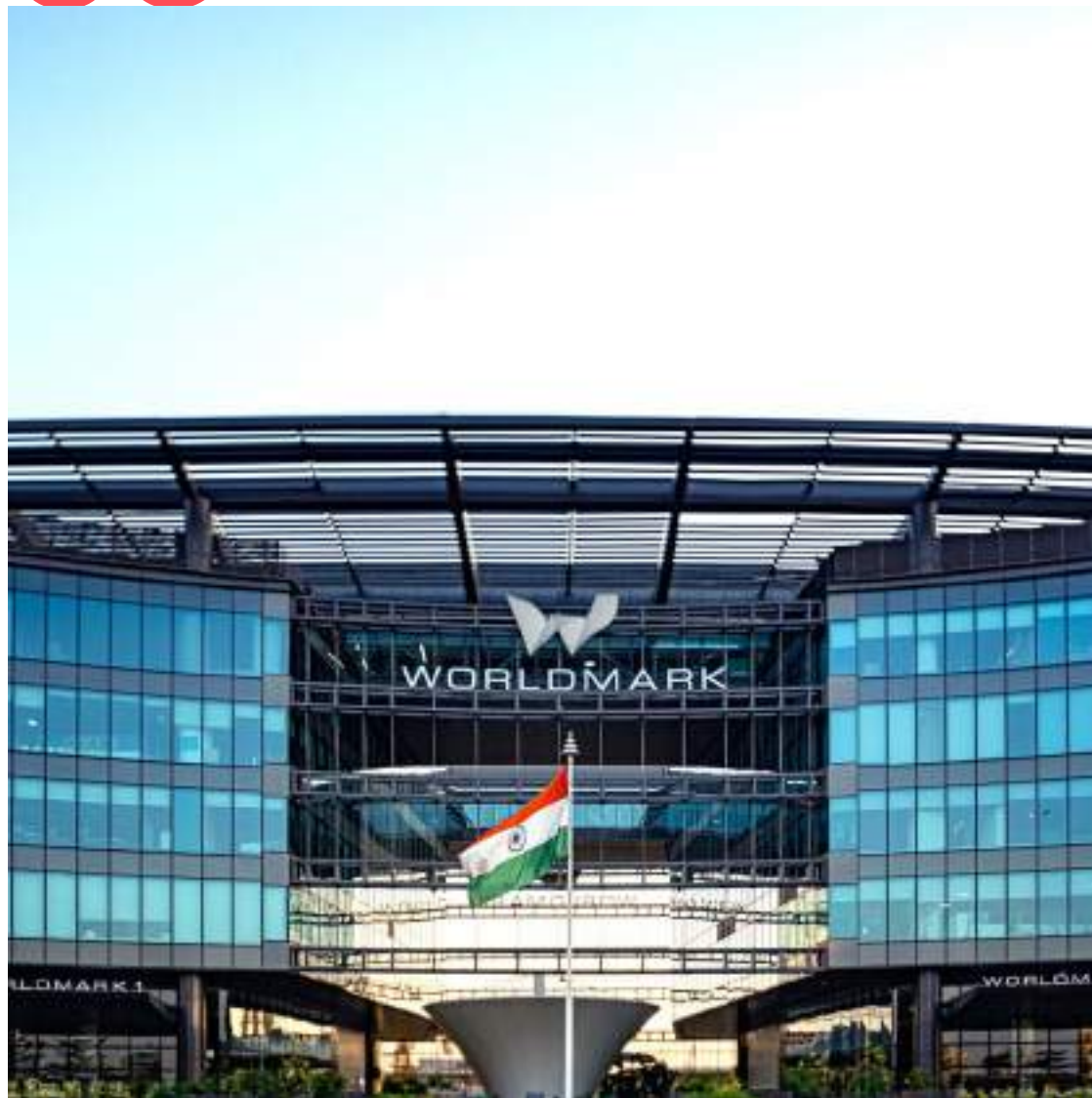
A handwritten signature in black ink, which appears to read 'Nisha Vijaya', written over a horizontal line.

NISHA  
VIJAYA



## 06 COVER STORY

Scaling new heights



**EDGE ESTATE**  
A perfect, modern-day workplace

10

16  
**EDGE LIFESTYLE**  
A grand event for a grand, new venue

14  
**EDGE ESTATE**  
Reimagining workspaces



19  
**EDGE LIFESTYLE**  
When music connects



22  
**EDGE LIFESTYLE**  
Asana for humanity

24  
**EDGE LIFESTYLE**  
The cricket connect



36  
**THE WINNING EDGE**  
Amongst the best co-working spaces in India

26  
**THE GREEN EDGE**  
A run for a cause

28  
**THE GREEN EDGE**  
Committed to mother earth



32  
**THE GREEN EDGE**  
Making our planet a greener place

30  
**THE GREEN EDGE**  
Recycling waste, helping livelihoods

34  
**THE WINNING EDGE**  
The season of awards



38  
**EDGE EMPOWER**  
Break the bias-Women's Day

42  
**EDGE CONNECT**  
Rolling out the red carpet

44

**EDGE CONNECT**  
Raising a toast

46

**EDGE CONNECT**  
Wings of Imagination

48

**EDGE CONNECT**  
Cycling for a green tomorrow



50

**EDGE CONNECT**  
Igniting young minds

52

**EDGE CONNECT**  
The secret to happy work life revealed



# Scaling new heights

New prestigious additions to our India portfolio



Worldmark, Aerocity, New Delhi





Worldmark, Aerocity, New Delhi

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his year takes us closer to our vision of becoming the leading commercial real-estate brand in India as we add IL&FS and a few iconic assets of Bharti Enterprises in our portfolio. As part of the joint venture with Bharti, we will be managing the four marquee assets including Worldmark Aerocity (Delhi), Worldmark 65 and Airtel Center (Gurugram) and Pavillion Mall (Ludhiana). And, in Mumbai, we will soon be managing the prestigious IL&FS property, one of the first to emerge in Mumbai's swanky commercial district Bandra Kurla Complex (BKC).

These modern, environment-conscious

campuses meet all the requirements of today's work force, giving you the best space to work in, which truly cares for all your needs, be it gyms, pools, dining, crèche, pet care and green, open spaces where you can truly breathe free.

#### WORLDMARK AEROCITY

Spread across 1.5 million sq. ft. of office and retail spaces, this property is one of the most sought-after developments in Delhi NCR, housing Indian and international office tenants and vibrant retail and entertainment spaces. It's India's first LEED pre-certified mixed used commercial building.

#### WORLDMARK GURUGRAM

Spread across 7 acres, the property integrates state-of-the-art office and retail space.

#### PAVILION MALL, LUDHIANA

Pavilion is spread across 3.98 lac sq.ft and is home to Ludhiana's first seven-screen multiplex-PVR and brands such as Shoppers Stop, Marks & Spencer and Smaash. It also has a 450-seater food court, fine-dine restaurants and Ludhiana's largest kids play area.

Pavilion is the country's first mall to be conferred with Gold LEED pre-certification.

#### AIRTEL CENTER

Designed by the eminent architect Hafeez Contractor, the Airtel Centre is an award-winning, state-of-the-art corporate facility with a perfect blend of design and functionality, it serves as Bharti Airtel's headquarters.

Today, Brookfield Properties in India, touches the lives of over 3,00,000 working professionals across our portfolio of 50 + million SF, making us the largest commercial space owners in the country. We continue to raise the bar to reimagine the unique potential of real estate to build a world that works better for people, businesses, and communities everywhere. ■

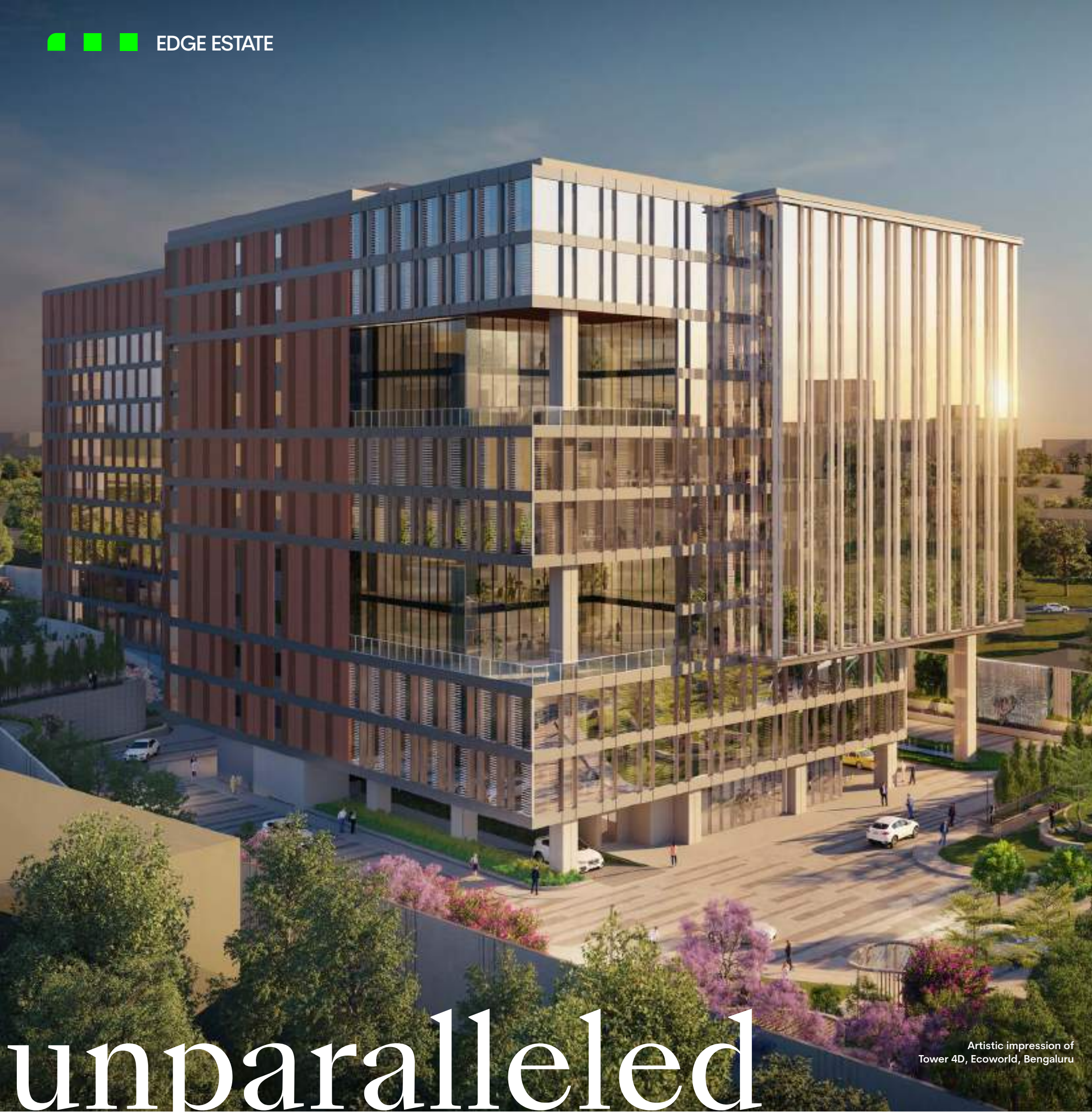
*“We are pleased with this partnership and look forward to furthering the positioning of these premium assets. Today, tenants have a heightened appreciation of the positive impact workspaces can have on employee well-being, and we see tremendous opportunities for well managed commercial real estate due to this transformation.”*

ANKUR GUPTA, Managing Partner, Head of Real Estate - India and Middle East, and Country Head - India, Brookfield

Worldmark, Sector 65, Gurugram







# A perfect, modern-day work place

Ecoworld combines sustainability, art and thoughtful design, to offer a quintessential workplace that inspires

In the city of Bengaluru, where a hassle-free commute is a luxury, our campus, Ecoworld is strategically located in Marathahalli Sarajpur Outer Ring Road. It is easily accessible from the upcoming metro, local buses and from the upcoming metro, airport and local buses, making it an ideal work destination in the city.

## Tower 4D, a new smart building

With extensive landscaped areas, the work-leisure destination spreads across 45 acres. At the heart of it is Tower 4D, a first-generation Grade A building, designed for a natural and optimal energy footprint with extensive sustainable features. The entrance lobby that marks the entry to the elegant built environment is optimized with triple height and efficient space to offer a grand arrival experience. The high-performance façade is crafted with unique cladding treatment which brings monumentality and architectural excellence. It optimizes natural light in office spaces, reducing the electricity load and overall heat gain.

The campus is integrated with people-scaped outdoor spaces which features

# unparalleled

Artistic impression of  
Tower 4D, Ecoworld, Bengaluru



textured walkways, curated flora and seating areas with pergolas. It fosters collaboration and tenants' engagement. Ecoworld's large, colourful and intriguing art installations by renowned Indian artists are great conversation starters that kindle one's imagination and creativity.

### A sustainable development in line with our ESG goals

Ecoworld has been a strong advocate of LEED and has received "Gold" Certification, achieving a 95% score in the green parameters of "TRUE"-a zero waste certification program. The project houses rain gardens with natural water retention systems to reduce pollutants and stormwater runoff rates to the drains while increasing soil and groundwater infiltration.

The campus has also been able to recycle 100% of wastewater through its sewage treatment plant (STP), recycling thousands of kl of water every year. ■

The Aire, the dynamic green cube

**A BEAUTIFULLY DESIGNED OUTDOOR AREA EQUIPPED WITH RAIN SENSORS AND A GREEN ROOF.**

**IT CREATES A PLEASANT MICROCLIMATE IN THE CAMPUS.**



The Aire, Ecovorld, Bengaluru



Artistic impression of Tower 4D, Ecovorld, Bengaluru



# Reimagining work spaces

Our iconic workplace in Pune gets a hi-tech upgrade



Artistic impression of 45Icon, Pune, Maharashtra

**A**ligned with the evolving needs of our tenants, we are upgrading our 45Icon campus into a cohesive workplace, which is developed on 3.08 acres of land, offering 0.39 million square feet of leasable area. Located on main Baner Road, Pune, the campus is in proximity to Pune University, Central Business District and residential catchments, with easy access to metro station and the Mumbai-Pune Freeway. In a crowded Pune city, the 45Icon is an oasis of calm, a low-density campus, amidst nature that brings out the best in the city's formidable workforce and helps employees connect and collaborate.

## Refresh and recharge

Spread across 1.5 acres of open, green spaces, the two, hi-tech, modern towers in the campus are connected with a central green point, perfect for employees to take that much-needed, refreshing break, contemplate and even hold team meetings.

A glass railing bridge connects the two towers and is a natural corridor between the two buildings.

## An unparalleled proposition

The campus style development is equipped with efficient high-tech lifts and electricals, new and efficient air-

conditioning system and boasts of world-class security, a requisite for all prestigious workspaces like ours. The buildings house awe-inspiring, triple-height, grand lobbies and customizable office spaces to accommodate our tenants' requirements. We also have CoWrks here, India's largest and fastest growing, flexible co-working space provider, which is enhanced to be in sync with the evolving needs of our tenants by offering them a future-ready work environment.

## Work-life balance

With ongoing developments and upgrades, the state-of-the-art campus will be transformed to offer a welcoming

arrival experience, experiential landscape and an array of amenities including gym, creche, day care, cafeteria and a multi-cuisine dining hall with a capacity of 250 people and includes private dining area for team celebrations.

## Green design

The IGBC Gold certified campus uses renewable energy sources making the campus energy efficient. It is equipped with an automated system for zero water discharge and air filters for superior air quality.

From sustainability to modern amenities, 45Icon surpasses all expectations and makes for an iconic workplace. ■





## A grand event for a grand new venue

Leading retail business teams of India attended the exciting preview of Binge Central, our new offering in Candor TechSpace, Sector 62, Noida, where life comes alive

**I**t was an evening of great food, entertainment and conversation at Binge Central, our latest retail offering at Candor TechSpace, Sector 62, Noida. Our retail partners and international property consultants had a gala time at one of the most happening places in Noida, Binge Central, designed to transform the modern-day retail concept and add value to tenants and shoppers alike.

Binge Central, Candor TechSpace,  
Sector 62, Noida



Binge Central is created like a poriferous cube with a square plan that is naturally ventilated and breathes to create a pleasant pedestrian experience while connecting various towers to a myriad of functions and experiences, ranging from experiential retail to curated F&B and endless entertainment options.

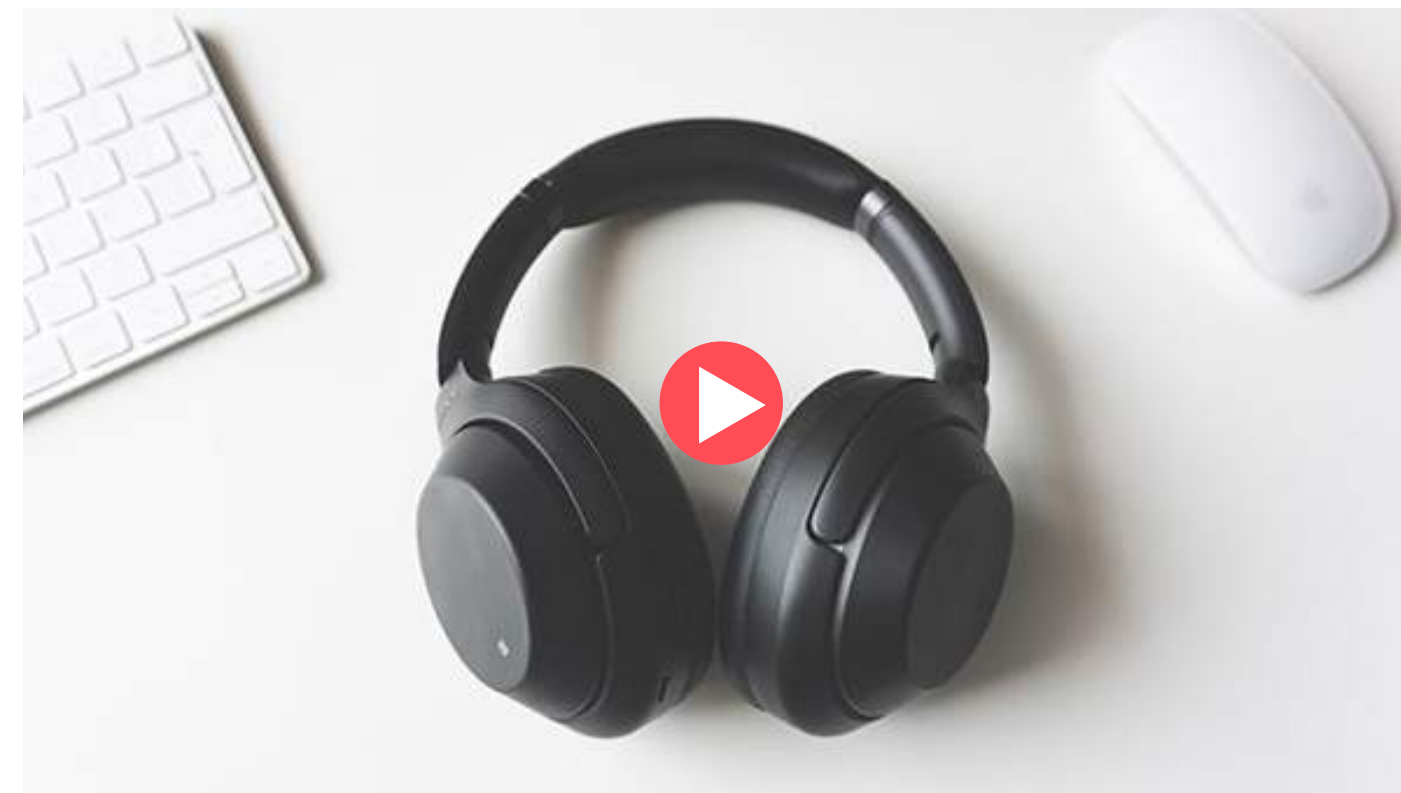
It's open to not just the professionals working in the

campus but also to people across Noida and Delhi-NCR who would like to visit for leisure. Here, people can spice up their check-ins, feed their Instagram, glam up their selfies and do a lot more.

Binge Central's immersive spaces, intriguing activity zones and experiential retail destinations offer an elevated shopping experience. ■



In conversation with our retail partners and international property consultants



## When music connects

CoWrks, our premium, flexible workspace launched its own home-grown EDM track on World Music Day

At Brookfield Properties, we're not simply a partner to our communities — we're a part of them. We strive to do everything possible to make for a comfortable, interesting and memorable work experience at our modern, sustainable campuses.

Our premium, flexible workspace offering, CoWrks is designed to ensure maximum productivity and efficiency, through collaborative spaces, open lounges that encourage networking and focused meeting rooms for discussions. This atmosphere of collaboration and healthy communication inevitably supports growth and develops communities of like-minded individuals,

allowing our occupiers and members to evolve effortlessly.

To that end, CoWrks launched its own home-grown EDM (Electronic dance music) track, composed by a renowned DJ on World Music Day.

The track is created using the various sounds that we hear every day in CoWrks, including sounds of laptop clicks, pen clicks, coffee pour, paper crush and more. It commemorates every professional working out of our 15 operational centers in five cities across India, and our diverse work space, which brings people together and synch their rhythms to create better businesses. ■





# Opening doors to new experiences

Brookfield Properties enlists new retail partners across its campuses



At Brookfield Properties, we believe retail should be anything but typical. It's why we're integrating shopping, dining, entertainment and unique experiences to reimagine retail at our assets across India.

For us, retail isn't just about managing properties or redeveloping malls. It's about creating inspiring spaces that draw consumers in. It's about contributing to our communities in a positive way. And more than anything, it's about bringing people together.

In our efforts towards the very outcome, we enlist new retail partners very so often.

Our 500,000 sq.ft. Galleria Mall, one of the most sought-after shopping and F&B destinations in Bengaluru, recently opened doors to Thalappakatti Biryani, a brand that has been delighting people with its flavoursome rice delicacies for the last 50 years.

We also added cosmetics brand Color Bar and shoe brand Puma to our long list of retail offerings. For lovers of design and décor, we have furniture, home & kitchen accessories brands Home4U and Home Center. For food lovers, there is Krispy Kreme. And fashion conscious people can shop at clothing and accessories brand Striker.

At Ecoworld, Bengaluru, we are excited to welcome Cafe Noir and Third Wave Coffee to serve the taste buds of our discerning tenants and their employees in our office campus.

In the north, World Mark Gurgaon becomes the new home to luxury brands Victorinox and Kama Ayurveda and Super 99, a grocery store and Metro Jamie's Pizzeria.

In the West, at Ventura, Central Avenue in Powai, our tenants are rejoicing the opening of Chaayos, a modern-day chai shop that also serves delicious snacks.





# Asana for humanity

In its seventh year, our International Day of Yoga celebrations gave a shot of well-being to all our employees

Yoga day at Equinox

Keeping in mind the significant mental, emotional and physical strife caused during the Covid-19 pandemic, the theme for International Day of Yoga, 2022, was Yoga for humanity, practiced across all our campuses.

We collaborated with Anytime Fitness and Pratima Srivas, certified Hatha Yoga teacher at Yoga Alliance International, to conduct Yoga training session for all our employees. The goal was to introduce our people to the many mental, emotional and physical wellness benefits of yoga and encourage them to lead a healthy life.

Our celebration was a collective quest of humanity for promoting sustainable lifestyle in harmony with planet Earth and seeing the world differently. ■



Yoga day at Equinox





Above and Below: Cricket tournament at Equifit, Equinox, Mumbai



## The cricket connect

The Equinox Cricket League in Mumbai brought joy and excitement to the workplace

What can be more effective and exciting than cricket to get corporates together and engage them in a fun game?

As 16 teams played for exciting rewards at the Equinox Business Park, the flagship campus by Brookfield Properties in BKC Mumbai, the workspace was induced with joy and a rush of adrenalin.

The league, held from May 25 to June 3, was a big hit amongst not just the players, but also the overjoyed spectators, as it also gave them an opportunity to network with employees across the campus. The league

helped people get that much deserving break from the monotony of their work day, enjoy a day on the field and engage in physical activity.

At Brookfield Properties, going to work never feels routine because the amenities and experiences we deliver are just as exceptional as the places we create.

The cricket league was just one such experience amongst the many we curate, including art, culture and retail that elevates work life. ■

unrivaled





Flagging off of the Powai Run Monsoon edition 2022



Carnival at Powai Run

## A run for a cause

Powai's first Zero Waste Marathon and Innovation Race saw CXOs, IIT students and Powai residents run for green, plastic-free environment

Environment change is like preparing for a marathon. It takes consistent commitment and begins with one single step. To underscore our commitment and echo these ethos, we partnered with The Rotary Club of Mumbai Lakers and Powai's oldest community IIT Bombay in a philanthropic drive to organize 11th Powai Run 2022, Monsoon Edition.

The four-kilometre run was flagged off on June 26, 2022 at Powai Business District, which has a cluster of marquee office space assets from Brookfield Properties' India portfolio.

Additionally, Brookfield Properties collaborated with the oldest community of Powai, IIT Bombay, to curate a

### #BreakThePlasticHabit

- **150+**  
CXOs
- **2000+**  
Participation
- **5000+**  
People celebrated
- **75**  
IIT Students at the innovation run
- **270 KG**  
of waste diverted from landfills

unique running experience "The Innovation Run" which brought together CXOs who ran alongside the students of IIT Bombay. The leaders of today and tomorrow showing their solidarity to the run only helped in furthering the cause. The run ended with a carnival with live music, food pop-ups, shopping and entertainment witnessing participation from the entire Powai community making it a perfect blend of fun, fitness, community, and social cause and entertainment. The net proceeds from this zero-waste run will be used to support various charitable and social causes promoted by the Rotary Club. ■







# Committed to mother earth

On Earth Day, Brookfield Properties reinforced its commitment towards the planet by creating an engaging video

**L**EED Gold Standard buildings, large green covers, efficient energy and waste management systems are just some of the highlights of the sustainable initiatives of our properties. We strive to design earth and environment-friendly campuses and take every opportunity to promote green living, not just amongst our employees but also our tenants because we're not simply here to talk about our responsibility to the planet; we're here to make sustainability a reality.

On Earth Day, we delivered our commitment to our planet through the lens of our people who achieve exceptional results in making sustainability a business reality, in an engaging video.

It beautifully captures the efforts, planning and innovation we put in building sustainable spaces, right from planning straight up to the finishing and execution stages. ■







## Recycling waste, helping livelihoods

The installations from the 'Trees of Hope' initiative by Brookfield Properties were repurposed to generate 35 days of employment for 30 rural women of Palawala village



Trees of hope repurposed to create utility products for the unprivileged

At Brookfield Properties, sustainability isn't a box we tick; it's how we do business. In the festive year of 2021-22 we celebrated Christmas across our campuses with our 'Trees of Hope' exhibition. Seven marquee campuses in five cities, from December 15, 2021 – January 10, 2022, had installations made from recycled wood.

The 'Repurpose of Trees of Hope' was another initiative aligned to our high standards of sustainability.

The initiative is just one example of our team engaging in circular economy, where nothing is wasted in a way that supports sustainable development. ■



## SUSTAINABILITY INDEX

- **7,600 kgs**  
of wood, metal pipes  
& discarded flex recycled
- **100 +**  
mats created
- **50**  
bags created
- **35**  
days employment generated
- **30**  
Women employed
- **30%**  
Income increased
- **0**  
waste generated
- **0**  
Carbon produced



# Making our planet a greener place

Our exciting and engaging World Environment Day program brought people closer to nature

At Brookfield Properties, sustainability is one of our main goals. We are constantly working towards making all facets of our business and office campuses green and sustainable for the betterment of our tenants, their employees and our planet.

On World Environment Day, June 5, 2022, we organised a large-scale photography contest across all our office campuses with the theme #OnlyOneEarth. We encouraged

people to capture the essence of our planet through their photographs, and also distributed seed bombs for everyone to #PlantaChange, make their work desks or home greener and help our environment.

The winners of the photography contest were rewarded with high-value, attractive prizes and even our people, those who have worked hard towards creating and sustaining our sustainable properties were awarded too. ■



PIC COURTESY: SATISHMONEY  
KARTHIKEYAN, SAIPEM INDIA PROJECTS,  
MILLENNIA BUSINESS PARK, CHENNAI



# The season of awards

From fire safety to sustainable initiatives, Brookfield Properties wins several awards and certificates for its smart, modern-day office campuses

At Brookfield Properties, we imagine, create and operate high quality real estate driven by relentless innovation and unparalleled creativity. It's a humbling experience to have our efforts in providing the safest, sustainable and cohesive workspaces to our tenants, recognised and rewarded.

We set a new benchmark with our strategic commitment towards health and safety by receiving three 'Sword of Honour' by the British Safety Council, widely regarded as the pinnacle of health and safety management excellence. The award recognizes our effort in creating a robust health and safety management system at Candor TechSpace, Sector 48, Gurugram; Candor TechSpace, Sector 62, Noida and Candor TechSpace, Rajarhat, Kolkata.



In Bengaluru, our Ecoworld property was awarded the 5th CII National Kaizen Circle Competition 2022 award for our planning and design in avoiding a fire outbreak and ensuring our tenants' safety.

Our Gurugram Campus, Candor

TechSpace, Sec 21 was also the winner of the Economic Times award in the Commercial Project Business/IT Parks category.

We were also certified with the prestigious ISO50001 certification that builds on a culture that prioritizes continuous improvement in energy management.







Flexible Workspaces at CoWrks



## Amongst the best co-working spaces in India

CoWrks makes it to Asia Business Outlook's list of top 10 co-working companies in India, in 2022

**W**e, at Brookfield Properties, are excited to share that CoWrks has been recognized as one of the top 10 co-working spaces of 2022 by Asia Business Outlook.

CoWrks re-imagines the potential of commercial real estate by providing turnkey, flexible workplace solutions to businesses looking beyond a traditional office set-up.

The award encourages us to work harder towards creating a more cohesive, sustainable and modern work environment for our tenants and their employees.

We offer enterprises, big and small,

with smart solutions such as virtual offices, dedicated and flexible desks, private studios and managed office solutions at 15 operational centers in five cities across India.

Our CoWrks centers are designed to ensure maximum productivity and efficiency, through collaborative spaces, open lounges that encourage networking and focused meeting rooms for discussions. This atmosphere of collaboration and healthy communication inevitably supports growth and develops communities of like-minded individuals, allowing our occupiers and members to evolve effortlessly. ■



# Break the bias – Women's Day

Celebrating people who challenge stereotypes and break biases with an aim to make the world a better place for all

At Brookfield Properties, diversity and inclusion are key values that impact everything we do. Because we know the best solutions are born from bringing together people of different backgrounds, perspectives, and experiences. Supporting this year's theme, 'Break the Bias' on Women's Day 2022, we started the Brave Brooch movement to celebrate people from all walks of life, who have showed commitment to calling out bias. The brooch was handmade by Baliiji, a visually impaired artisan in Ramasar, Palawal village near Jaipur, Rajasthan, who used her art to empower herself and her tribe from the village.







Baliji, the artisan from Jaipur

## SOCIAL IMPACT

- **1,400**  
brooches produced
- **30**  
tribeswomen employed
- **1 million +**  
social media reach
- **0.3 million**  
social media engagement



The Brave Brooch signifies our commitment to support people who have challenged stereotypes to create an equal world which is truly diverse and inclusive. The 360-degree communications campaign, which was integrated in the entire employee ecosystem was extended to our peers and competitors encouraging them to join The Brave Chain to drive meaningful conversation and share their inspirational stories with a picture of the Brave brooch. Supporting this year's theme, we organized stand-up comedy acts by women comedians across cities

to promote the important social messages through humor and laughter. Moreover, we have set up 15 feet tall retail installations of the Brave Brooch across offices and retail projects in Galleria Mall, Bengaluru, Binge Central, Powai and Candor TechSpace, Sector 135, Noida.

The initiative drew an active engagement through social media, panel discussions and on-ground activities and reached of over 1 million users. Through this campaign we were able to deliver over 1,400 brooches, empowering 30 other women from the tribe. ■



Women from Palwal village making the Brave brooch





# Rolling out the red carpet

Brookfield Properties organized heart-warming surprises for its tenants as they return to their preferred work destination.

As our tenants return to Brookfield Properties' green, thoughtful, cohesive office campuses across India we are making it a memorable day for all of them with special events, beverages and other surprises.

We welcomed Zee Technology and Innovation into Bengaluru's Ecospace with a surprise, fun performance by a music band during their office's inauguration by Shri Thawar Chand Gehlot, the Honourable Governor and Shri Basavaraj Bommai, The Chief Minister of Karnataka. Similar arrangements were made to

welcome Polaris' employees, in our Ecospace campus. Speaking at the event, Abhishek Mishra, Senior Director – APAC region, Polaris India said, "We were really excited about moving in this campus. We had a fantastic welcome in the campus. It has been a positive start for our relationship with Brookfield Properties." At Bengaluru's Ecoworld and Mumbai's Equinox, we welcomed our tenant State Street with lip-smacking welcome beverages from Starbucks along with heartfelt messages posted across vantage points of the posh office campuses.

At our Candor TechSpace campus in Sector



Welcoming State street at Ecoworld, Bengaluru



Welcoming Ring at Equinox, Mumbai

48, Gurugram, we rolled out the red carpet for Marelli's 250 employees and leadership on June 27, 2022, with a warm welcome event. Their office was inaugurated by Saju Mookken, Vice President and Managing Director and Sanket Khinvasara, Senior Director, Engineering Excellence.

Marelli organised ribbon cutting, puja and a flash mob for their people, and we made it extra special with music, delicious food and beverage and photo ops.

The warm reception arranged for Kongsberg Digital's welcome was attended by Stein-Roar Skånhaug Bjornstad, Senior VP and CTO, Kongsberg Digital, Martine Aamdal Bottheim, Minister Counsellor



Welcoming Polaris at Ecospace, Bengaluru



Welcoming Marelli at CandorTechSpace, Sector 48 Gurugram

and Deputy Head of Mission, The Royal Norwegian Embassy and Deepak Kumar Swain MD, Kongsberg Digital. These dignitaries inaugurated the new office space and enjoyed the warm hospitality and efficient service of Brookfield Properties that ensured that team Kongsberg had a smooth transition at their new premises.

Meanwhile, at Equinox in Mumbai, we created a memorable experience by welcoming our newest tenant 'Ring' the fastest credit app in India providing small merchants with instant credit within our newly transformed business ecosystem.



# Raising a toast

A night curated for our patrons to network in style

To foster networking opportunities through great conversations in a delightful environment, we organized special evenings of meet and greet sessions, The Social Hours, for our key patrons In Mumbai, Delhi/NCR

Hosted at the choicest venues, in the company of great food and curated cocktails, we invited our partners to come together in shaping our vision to reimagine the future of real estate in the country.

The event became a catalyst for like-minded individuals to come together in an informal environment to connect, engage and network with India's leading consultants. The esteemed guests discussed initiatives, solutions and innovations to reimagine India's premium built spaces and the experiences we provide. ■



The Social Hours with JLL at Equinox, Mumbai



Vithal Suryavanshi, Senior Vice President and Regional Head Leasing, Brookfield Properties addressing the CBRE team at The Social Hours.



The Social Hours with Cushman and Wakefield at Strikers, Gurugram





Butterfly garden at The Galleria mall, Bengaluru

# Wings of Imagination

Straight out of a fairy tale: We created a beautiful butterfly garden at The Galleria Mall, and the kids and parents loved it

As one of our core pillars, we have always emphasized placemaking in building unique experiences for tenants, people and communities across our assets. Galleria Mall, Yelahanka, Bengaluru, managed by Brookfield Properties, hosted a summer surprise for its shoppers by curating a butterfly garden, giving families a reason to spend quality time together.

A vibrant butterfly themed arch at the entrance of the mall set the tone for the exciting garden of activities awaiting the kids inside. Once in, visitors were enthralled by the gigantic, animatronics butterflies placed across the mall. A team of experts conducted curated walks explaining the tiny insect's anatomy and introducing the children to butterflies from across the world.

The mall hosted colourful butterfly parades, origami, finger painting, butterfly hand puppets-making workshops and sessions on recycling waste to make butterfly sculptures and acrylic paintings. We also invited wildlife experts from Bannerghata Butterfly Park to teach the children all about butterfly anatomy along with showing real butterflies, pupa and caterpillar.

Apart from all day activities, every visitor who shopped over Rs 5,000 a day got to participate in the lucky draw. The winners went home with domestic vacation vouchers (Flights, stay and breakfast for mom, dad and child for two nights and three days were included in the package) and OnePlus handsets, thereby putting a befitting end to summer vacation and summer fest. ■







## Cycling for a green tomorrow

We, at Brookfield Properties powered an exciting cyclathon, 'The Namma Nandi Race' to promote green and fit living



Not too hot or cold, it was a perfect day to be outdoors. 250 excited cyclists prepped their cycles to race in Bengaluru's prestigious and sought-after cyclathon, The Namma Nandi Race – Chapter 3, aimed at spreading awareness about green and clean environment.

Brookfield Properties partnered with Life Is Calling Sports Management for this race that was flagged off by Shantanu Chakraborty, EVP & Regional Head - South India, the Additional Director General of Police, from The Galleria Mall, Yelahanka. While some riders opted for the 25 Km ride, others tested

their grit with the 100 Km professional ride. The latter course meandered through quaint country villages, pristine gardens and scenic hills, keeping the cyclists in good spirit.

Cycling as a sport got immensely popular in India during the Covid-19 induced lockdown, for its many health benefits. In Bengaluru, especially, it gave birth to an active community of cyclists who want to excel in the sport. Life is calling Sports, powered by Brookfield Properties and venue partner The Galleria Mall, gave a momentum to this community through the third edition of the cyclathon. ■





E Cell and Brookfield Properties' team at IIT E- summit

## Igniting young minds

Brookfield Properties and CoWrks partnered with IIT-Bombay's E-cell to host Asia's largest, student-run start-up ecosystem

If India today is one of the top three start-up hubs in the world, its thanks to the spirit of entrepreneurship in the country and those who support and believe in the immense, young talent of India.

We too, at Brookfield Properties, are committed to sustain and grow the exciting start-up infrastructure of India with a vision to incubate innovation and promote entrepreneurship in the country.

One of our initiatives in the direction was to partner with the E-Cell of IIT Bombay and host the 17th edition of the E-Summit'22- Asia's largest student-run body reimagining the start-up ecosystem.

The physical event was hosted at the workspaces and business parks in Powai, Mumbai in the presence and mentorship of the academic community, venture capitalists and many successful entrepreneurs witnessing the spirit of collaboration, growth and creativity.

At Brookfield Properties, we believe that buildings are more than just physical structures. They are a catalyst for positive change and as we reimagine the unique potential of adaptive and flexible workplaces in India, we wish to build a world that works better for people, businesses and communities everywhere. ■



# innovation



# The secret to happy work life revealed

International life coach, advisor, and motivational strategist, Gaur Gopal Das upheld the core offerings of Brookfield Properties as great ways to keep today's workforce motivated

The Covid-19 pandemic taught people to adjust to situations that they had never faced in their lives. While digital connections have become very important, there is also the need to stay connected with the spiritual self, to excel in all walks of life, including professional.

We, at Brookfield Properties, partnered with the Times Group to host an exclusive online session across our campuses, strengthening our leaders placemaking philosophy, which collectively reimagines and reinvents commercial spaces.

Motivational strategist Gaur Gopal Das highlighted the importance of businesses to find solutions, strategies and infrastructure that ensures employees well-being, happiness and optimum productivity, in a virtual discussion with 1,000 industry leaders, titled 'Driving organizations with purpose and achieving successes.'

Discussed the need to keep up with the times and adapt with the changes in the outlook and aspirations of India's blue collar Inc. During the industrial revolution, people's only goal was survival. They went to work, regardless of the conditions. During the IT revolution, people sought a good standard of living and their work provided them that. Today, the workforce is looking for a sense of purpose and developers are moving towards creating an environment that gives them just what they need. ■



Online session with Gaur Gopal Das at Equinox, Mumbai



“The goal here is to be more productive and motivated, by offering employees a better quality of life and creating and building a cohesive and inspiring work culture, an art that Brookfield Properties has mastered.”



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